

Neighborhood Services Department Planning, Zoning, Code Enforcement, GIS and Building Inspections

> www.whitewater-wi.gov Telephone: (262) 473-0540

March 28, 2024

RE: Memorandum Moraine View Parkway Conceptual Review

The applicant is requesting a concept review of a multi-unit, multi-family development within the City of Whitewater. The development would be comprised of 8, 16-unit buildings on a 10.175-acre parcel.

The parcel more precisely identified as /WPB 00044 is currently zoned R-3 Multi-family Residential.

Based upon the requirements of our R-3 Ordinance, Multi-family over 4 units is permitted by Conditional Use.

During a preliminary review, the concept plan as submitted is in full compliance with all applicable requirements of the zoning district in which it is located in including:

19.21.060 - Yard requirements.

A. Front, thirty feet first floor.

B. Side, fifteen feet; corner lots twenty-five feet.

C. Rear, thirty feet.

D. Shore, seventy-five feet. All shoreland shall be in compliance with Chapter 19.46, and in addition may require DNR approval.

19.21.080 - Building height.

Maximum building height in the R-3 district is forty-five feet. The maximum building height is also subject to fire safety limitations. The maximum building height may be increased under the provisions of a conditional use permit.

The developer shall apply for a Conditional Use Permit and Site Plan Review for full and final approval of the multifamily residential project.

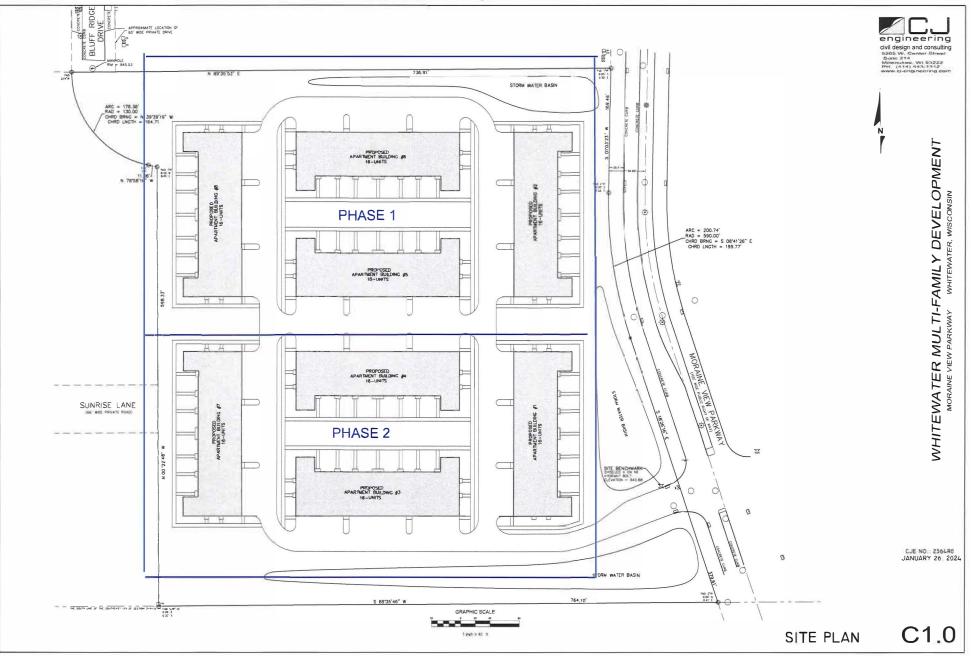
It is staff recommendation that the entire project be approved through one conditional use permit, even if the property is built out in phases, versus one conditional use permit for each building.

Additionally, staff recommends the developer work with the City on a development agreement, which shall encompass conditions of phasing.

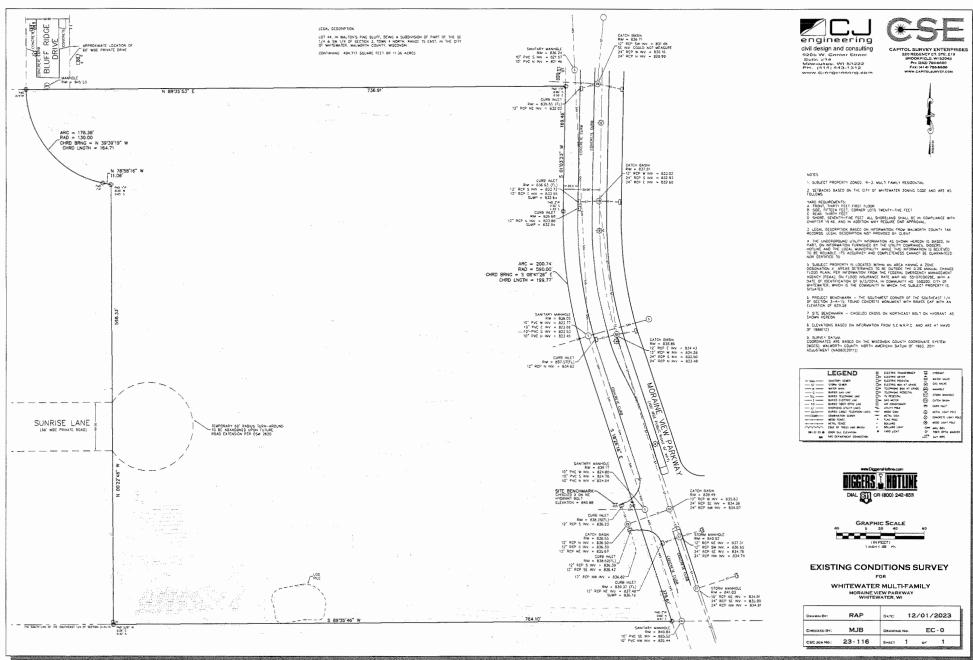
Regards,

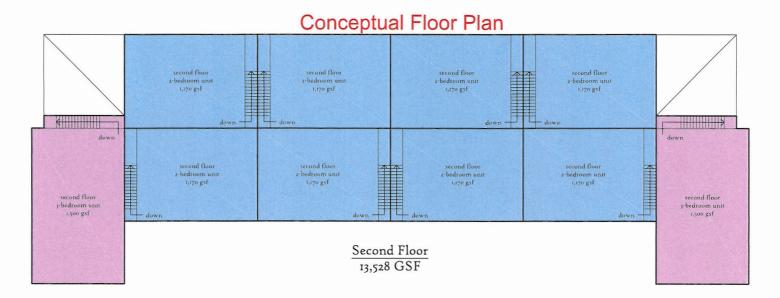
Allison Schwark
Municipal Code Enforcement
Zoning Administrator
262-249-6701
mcodeenforcement@gmail.com

CONCEPTUAL SITE PLAN

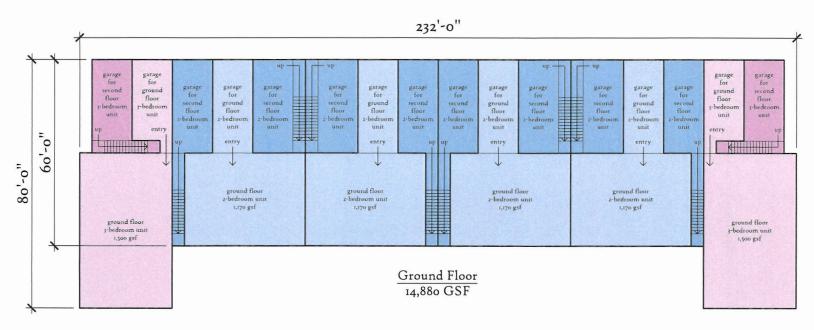












Multi-Family Concept

150

121 W SEEBOTH ST. SUITE 220 MILWAUKEE, WI 53284 T/414-526-7359 HAYDINTHACKER.COM

PROJECT TEAM



COLOR RENDERING

WEST ELEVATION

EXTERIOR ELEVATIONS
MATERIAL NOTES

SUBJECT VIVINI JAPOSINO
NONE, ROLLEND, PRODUCTS
SOCIAL ROLLEND, PRODUCTS
SOCIAL ROLLEND
SO

COLOR RENDERING

D2 EAST ELEVATION

SCALE - 1/6 - 1' E'



COLOR RENDERING

SOUTH ELEVATION

DRAWING DATE
01 17 2022
SET TYPE
DESIGN PHASE
SHEET NAME
COVES SHEET

A000

Zoning Analysis

HIGH LEVEL ALLOWABLE UNIT CALCULATION

Lot Area 10.175 Areas
Lot Area 444,139 SF

Proposed Development

Density Check - 128 Units over 8 Buildings

Units Per Acre	128	10.175	13
Variance			44,139
Lot Area			444,139
Total SF / Dwelling Area			400,000
3 Bedroom Units	32	3500	112,000
2 Bedroom Units	96	3000	288,000

Lot Coverage Check

16 Unit Building Footprint	8	14880	119,040 SF	26.8%
End Parking & Drive Lane	8	11180	111,800 SF	25.2%
Lot Coverage			230,840 SF	52.0%

Open Space 213,299 SF
Lot Coverage Calc 128 Units
350 SF / Unit

Required Open Space 44,800 SF Usable Open Space

Variance 168,499

OTHER ZONING NOTES

- 1) Currently R-3 Multifamily
- 2) Requires Conditional Use for buildings with more than 4 units
- 3) Minimum Lot Area See table above
- 4) Setbacks

Front - 30'

Side 15' (corner 25')

Rear 30'

- 5) Lot Coverage 350 SF of usable open space for each dwelling unit
- 6) 45' max building height
- 7) Park fee required for each unit could be reduced if sufficient land area was provided for park purposes at the time of subdivision

Min. Lot Area

Efficiency	2000 SF
1 Bed	2500 SF
2 Bed	3000 SF
3 Bed +	3500 + 30(SF

Print

Plan Review Application Form - Submission #831

Date Submitted: 3/11/2024

City of Whitewater

Application for Plan Review

312 W. Whitewater Street P.O. Box 178 Whitewater, WI 53190 262-470-0540 www.whitewater-wi.gov

NOTICE

The Plan Commission meetings are scheduled at 6:00 p.m. on the 2nd Monday of each month. All completed plans must be in by 9:00 a.m. four weeks prior to the scheduled meeting. If not, the item will be placed on the next available Plan Commission meeting agenda.

Please complete the following application. Refer to Chapter 19.63 of the City of Whitewater Municipal Code of Ordinances, entitled PLAN REVIEW, for more information on the application.

One (1) 11x17 copies and 1 Electronic Copy (include color where possible). If a full size plan is needed we will request same. All plans should be drawn to scale; represent actual existing and proposed site conditions in detail; and indicate the name, address, and phone number of the applicant, land owner, architect, engineer, landscape designer, contractor, or others responsible for preparation. It is often possible and desirable to include two or more of the above 8 plans on one map. The Zoning Administrator or Plan and Architectural Review Commission may request more information, or may reduce the submittal requirements. If any of the above plans is not submitted, the applicant should provide a written explanation of why it is not submitted.

IDENTIFICATION AND INFORMATION ON APPLICATION

Applicant's First Name*	Applicant's Last N	ame [*]	
Chris	Slater		
Applicant's Address*			
W308N6194 Shore Acres Rd.			
City*	State*	Zip Code*	***************************************
Hartland	WI	53029	below or the control of the control

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Last Name		
Krieser		
State	Zip Code	
WI	53217	
	State	State Zip Code

Phone Number	Fax Number	Item 2.
4145885510		
Email Address		
kkrieser@integrisrm.com		
Name of Contractor:		
Integris		
Has either the applicant or owner had any variances Yes. No.	issued to them, on any property?*	
If YES, please indicate the type of variance issued and	ndicate whether conditions have been complied v	vith.
EXISTING AND PROPOSED USES:		
Current Land Use:		
Principal Use:		
Agriculture		
Accessory or Secondary Uses:		
Proposed Use		
Multifamily Housing		
No. of occupants proposed to be accomodated:	No. of employees:	
256 +/-		

Zoning District in which property is located:						
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Item 2.

R-3 Multifamily

Section of City Zoning Ordinance that identifies the proposed land use in the Zoning District in which property is located:

Chapter 19.21 R-3 Multifamily Residence District

PLANS TO ACCOMPANY APPLICATION

Applications for permits shall be accompanied by drawings of the proposed work, drawn to scale, showing, when necessary, floor plans, sections, elevations, structural details, computations and stress diagrams as the building official may require.

PLOT PLAN

When required by the building official, there shall be submitted a plot plan in a form and size designated by the building official for filing permanently with the permit record, drawn to scale, with all dimension figures, showing accurately the size and exact location of all proposed new construction and the relation to other existing or proposed buildings or structures on the same lot, and other buildings and structures on adjoining property within 15 feet of the property lines. In the case of demolitions, the plot plan shall show the buildings or structures to be demolished and the buildings or structures on the same lot that are to remain.

STANDARDS

A. The proposed structure, addition, alteration or use will meet the minimum standards of this title for the district in which it is located. Applicant's explanation: *

Yes, the proposed development will meet density and setback requirements. A conditional use approval is anticipated due to the buildings continuing more than 4 units.

B. The proposed development will be consistent with the adopted city master plan. Applicant's explanation:*

The proposed development will expand the city's housing stock and provide a high quality, high-value option for residence to live.

C. The proposed development will be compatible with and preserve the important natural features of the site. Applicant's explanation:*

The proposed development will minimize changes to the grade and utilize plant species native to the area for landscaping.

D. The proposed use will not create a nuisance for neighboring uses, or unduly reduce the values of an adjoining property. Applicant's explanation:*

The multifamily housing will enhance or complement the surrounding neighborhoods which include multifamily developments, duplexes and self-storage.

Item 2

E. The proposed development will not create traffic circulation or parking problem
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The proposed development will provide both private garage and surface parking and guest parking within the parcel. The proposed ingress and egress is from the west side of the Moraine View Parkway boulevard and Jake's way intersection. Currently there are no west or southbound outflows to the intersection.

F. The mass, volume, architectural features, materials and/or setbacks of proposed structures, additions, or alterations will appear to be compatible with existing buildings in the immediate area. The Applicant's explanation:*

The proposed two-story buildings will be similar in size, massing and finish to the surrounding improvements. The proposed hip style roof allows for the gradual decent from the building roof lines. Various siding patterns and trim will help break up the length of the building.

G. Landmark structures on the National Register of Historic Places will be recognized as products of their own time. Alterations which have no historical basis will not be permitted. Applicant's explanation:*

We do not believe this is applicable for this project.

H. The proposed structure, addition, or alteration will not substantially reduce the availability of sunlight or solar access on adjoining properties. Applicant's explanation:*

The two story buildings will be adequately set back from the property lines and are not of sufficient height to be restrict sunlight from neighboring property.

CONDITIONS

The City of Whitewater Zoning Ordinance authorizes the Plan Commission to place conditions on approved uses. Conditions can deal with the points listed below (Section 19.63.080). Be aware that there may be discussion at the Plan commission in regard to placement of such conditions upon your property. You may wish to supply pertinent information.

"Conditions" such as landscaping, architectural design, type of construction, construction, commencement and completion dates, sureties, lighting, fencing, plantation, deed restrictions, highway access restrictions, increased

Applicant's Signature*	Date	
Kory Krieser	3/11/2024	
Plot Plan Upload	Plan Upload	File Upload
Whitewater - Moraine View Pkwy - Jakes Way - Proposed Multifamily	Choose File No file chosen	Choose File No file chosen
Development.pdf		
File Upload	File Upload	File Upload
Choose File No file chosen	Choose File No file chosen	Choose File No file chosen

APPLICATION FEES:

Fee for Plan Review Application: \$100

Date Application Fee Recei	ved by City	Receipt No.		Item .
Received by:				en e componente de la c
TO BE COMPLETED BY	CODE ENFORCEMENT/ZONI	NG OFFICE:		
Date of notice sent to owne abutting properties:	rs of record of opposite &	Date set for public revie Review Board:	w before Plan & Architectural	
ACTION TAKEN				
Plan Review	Granted		ot Granted by Plan & Architectura eview Comission.	ıl
CONDITIONS PLACED U	JPON PERMIT BY PLAN AND	ARCHITECTURAL REVIEW	COMMISSION;	
Signature of Plan Commiss	sion Chairman	Date		
		mm/dd/yyyy		

Tips for Minimizing Development Review Costs-A Guide for Applicants

The City of Whitewater assigns its consultant cost associated with reviewing development proposals to the applicant requesting development approval. These costs can vary based on a number of factors. Many of these factors can at least be partially controlled by the applicant for development review. The City recognizes that we are in a time when the need to control costs is at the forefront of everyone's minds. The following guide is intended to assist applicants for City development approvals understand what they can do to manage and minimize the costs associated with review of their application. The tips included in this guide will almost always result in a less costly and quicker review of an application.

MEET WITH NEIGHBORHOOD SERVICES DEPARTMENT BEFORE SUBMITTING AN APPLICATION

If you are planning on submitting an application for development review, one of the first things you should do is have a discussion with the City's Neighborhood Department. This can be accomplished either by dropping by the Neighborhood Services Department counter at City Hall, or by making an appointment with the Neighborhood Services Director. Before you make significant investments in your project, The Department can help you understand the feasibility of your proposal, what City plans and ordinances will apply, what type of review process will be required, and how to prepare a complete application.

SUBMIT A COMPLETE AND THOROUGH APPLICATION

One of the must important things you can do to make your review process less costly to you is to submit a complete, thorough, and well-organized application in accordance with City ordinance requirements. The City has checklists to help you make sure your application is complete. To help you prepare an application that has the right level of detail and information, assume that the people reviewing the application have never seen your property before, have no prior understanding of what you are proposing, and don't necessarily understand the reasons for your request.

FOR MORE COMPLEX OR TECHNICAL TYPES OF PROJECTS, STRONGLY CONSIDER WORKING WITH AN EXPERIENCED PROFESSIONAL TO HELP PREPARE YOUR PLANS

Experienced professional engineers, land planners, architects, surveyors, and landscape architects should be quiet familiar with standard developmental review processes and expectations. They are also generally capable of preparing high-quality plans that will ultimately require less time (i.e., less cost for you) for City's planning and engineering consultants to review, saving you money in the long run. Any project that includes significant site grading, stormwater management, or utility work; significant landscaping; or significant building remodeling or expansion generally requires professionals in the associated fields to help out.

FOR SIMPLER PROJECTS. SUBMIT THOROUGH, LEGIBLE, AND ACCURATE PLANS

For less complicated proposals, it is certainly acceptable to prepare plans yourself rather than paying to have them prepared by a professional. However, keep in mind that even though the project may be less complex, the City's staff and planning consultant still need to ensure that your proposal meets all City requirements. Therefore, such plans must be prepared with care. Regardless of the complexity, all site, building and floor plans should::

- 1. Be drawn to be recognized scale and indicate what the scale is (e.g. 1 inch=40 feet).
- 2. Include titles and dates on all submitted documents in case pieces of your application get separated.
- 3. Include clear and legible labels that identify streets, existing and proposed buildings, parking areas, and other site improvements.
- 4. Indicate what the property and improvements look like today versus what is being proposed for the future.
- 5. Accurately represent and label the dimensions of all lot lines, setbacks, pavement/parking areas, building heights, and any other pertinent project features.
- 6. Indicate the colors and materials of all existing and proposed site/building improvements. Including color photos with your application is one inexpensive and accurate way to show the current conditions of the site. Color catalog pages or paint chips can be included to show the appearance of proposed signs, light fixtures, fences, retaining walls, landscaping features, building materials or other similar improvements.

SUBMIT YORU APPLICATION WELL IN ADVANCE OF THE PLAN AND ARCHITECTURAL REVIEW COMMISSION MEETING

Item 2.

The city normally requires that a complete application be submitted four (4) weeks in advance of the Commission meeting when it will be considered. For simple submittals not requiring a public hearing, this may be reduced to two (2) weeks in advance. The further in advance you can submit your application, the better for you and everyone involved in reviewing the project. Additional review time may give the City's planning consultant and staff an opportunity to address those issues before the Plan and Architectural Review Commission meeting. Be sure to provide reliable contact information on your application form and be available to response to such questions or requests in a timely manner.

FOR MORE COMPLEX PROJECTS, SUBMIT YOUR PROJECT CONCEPTUAL REVIEW

A conceptual review can be accomplished in several ways depending on the nature of your project and your desired outcomes.

- 1. Preliminary plans may be submitted to City staff and the planning consultant for a quick informal review. This will allow you to gauge initial reactions to your proposal and help you identify key issues;
- 2. You may request a sit-down meeting with the Neighborhood Services Director and or Planning consultant to review and more thoroughly discuss your proposal; and/or
- 3. You can ask to be placed on a Plan and Architectural Review Commission meeting agenda to present and discuss preliminary plans with the Commission and gauge it's reaction before formally submitting your development review application.

Overall, conceptual reviews almost always save time, money, stress, and frustration in the long run for everyone involved. For this reason, the City will absorb up to \$200 in consultant review costs for conceptual review of each project.

HOLD A NEIGHBORHOOD MEETING FOR LARGER AND POTENTIALLY MORE CONTROVERSIAL PROJECTS

If you believe your project falls into one or both of these two categories (City staff can help you decide), one way to help the formal development review process go more smoothly is to host a meeting for neighbors and any other interested members of the community. This would happen before any Plan and Architectural Review Commission meeting and often before you even submit a formal development review application.

A neighborhood meeting will give you an opportunity to describe your proposal, respond to questions and concerns, and generally address issues in an environment that is less formal and potentially less emotional than a Plan and Architectural Review Commission meeting. Neighborhood meetings can help you build support for your project, understand other's perspectives on your proposal, clarify misunderstandings, and modify the project and alleviate public concerns before the Plan and Architectural Review Commission meetings. Please notify the City Neighborhood Services Director of your neighborhood meeting date, time and place; make sure all neighbors are fully aware (City staff can provide you a mailing list at no charge); and document the outcomes of the meeting to include with your application.

TYPICAL CITY PLANNING CONSULTANT DEVELOPMENT REVIEW COSTS

The City often utilizes assistance from a planning consultant to analyze requests for land development approvals against City plans and ordinances and assist the City's Plan and Architectural Review Commission and City Council on decision making. Because it is the applicant who is generating the need for the service, the City's policy is to assign most consultant costs associated with such review to the applicant, as opposed to asking general taxpayer to cover these costs.

The development review costs provided below represent the planning consultant's range of costs associated with each particular type of development review. This usually involves some initial analysis of the application well before the public meeting date, communication with the applicant at that time if there are key issues to resolve before the meeting, further analysis and preparation of a written report the week before the meeting, meeting attendance, and sometimes minor follow-up after the meeting. Cost vary depending on a wide range of factors, including the type of application, completeness and clarity of the development application, the size and complexity of the proposed development, the degree of cooperation from the applicant for further information, and the level of community interest. The City has a guide called "Tips for Minimizing Your Development Review Costs" with Information on how the applicant can help control costs.

Type of development review begin requested and planning consultant review cost range

Minor Site/Building Plan (e.g., minor addition to building, parking lot expansion, small apartment, downtown building alterations)	1
Major Site/Building Plan (e.g., new gas station/convenience store, new restaurant, supermarket, larger apartments, industrial building)	
When land use also requires a conditional use permit-\$1,600-\$12,000	
Conditional use Permit with no Site Plan Review (e.g., home occupation, sale of liquor request, substitution of use in existing building)	
☐ Up to \$600	
Rezoning	
Standard (not PCD) zoning district-\$400-\$2,000	
□ Planned Community Development zoning district, assuming complete GDP & SIP application submitted at same time-\$2,100-\$12,000	
Land Division	4000
☐ Land Survey map-up to \$300	en e
Subdivision Plat-\$1,500-\$3,000	no property and the second
□ Plat (does not include any development agreement time) -\$50-\$1,500	Description of the second
Annexation	
Typically between \$200-\$400	

Note on Potential Additional Review Costs:

The city also retains a separate engineering consultant, who is typically involved in larger projects requiring storm water management, plans, major utility work, or complex parking or road access plans. Engineering costs are not included above, but will also be assigned to the development review application. The consultant planner and engineer closely coordinate their reviews to control costs.

Cost Recovery Certificate and Agreement

The City may retain the services of professional consultants (including planners, engineers, architects, attorneys, environmental specialists, and recreation specialists) to assist in the City's review of an application for development review coming before the Plan and Architectural Review Commission, board of Zoning Appeals and/or Common Council. In fact most applications require some level of review by the City's planning consultant. City of Whitewater staff shall retain sole discretion in determining when and to what extent it is necessary to involve a professional consultant in the review of an application.

The submittal of an application or petition for development review by an applicant shall be construed as an agreement to pay for such professional review services associated with the application or petition. The City may apply the charges for these services to the applicant and/or property owner in accordance with this agreement. The City may delay acceptance of an application or petition (considering it incomplete), or may delay final action or approval of the associated proposal, until the applicant pays such fees or the specified percentage thereof. Development review fees that are assigned to the applicant, but that are not actually paid, my then be imposed by the City as a special charge on the affected property.

SECTION A: BACKGROUND INFORMATION

To be filled out by the Applicant/Property Owner

Applicant's Infomation

First Name [*]	Last Name*		
Chris	Slater		
Address*			
W308N6194 Shore Acres Rd.			
City*	State*	Zip Code*	
Hartland	WI	53029	
Phone Number*	Fax Number		
2623490020			

Email Address*			Item 2.
Chris.Slater@slateco.com			-
Name/Description of Development*			
Moraine View Parkway Multifamily			
Address of Development Site*			annument unad interioristic has the fact of the sale subject to a spirituario tra
Moraine View Parkway & Jake's Way			
Tax key Number(s) of Site			
/WPB 00044			
Property Owner Information (if different	ent from applicant):		
First Name	Last Name		
Edwin	Kowalski		
Address			основно учени учени на почени в на почени на п
13502 E TOWNLINE RD			
City	State	Zip Code	
Whitewater	WI	53190	

SECTION B: APPLICANT/PROPERTY OWNER COST OBILIGATIONS To be filled out by the City's Neighborhood Services Director

Under this agreement, the applicant shall be responsible for the costs indicated below. In the event the applicant fails to pay such costs, the responsibility shall pass to the property owner, if different. Costs may exceed those agreed to herein only by mutual agreement of the applicant, property owner and City. If and when the City believes that actual costs incurred will exceed those listed below, for reasons not anticipated at the time of the application or under the control of the City administration or consultants, the Neighborhood Services Director or his agent shall notify the applicant and property owner for their approval to exceed such initially agreed costs. If the applicant and property owner do not approve such additional costs, the City may, as permitted by law, consider the application withdrawn and/or suspend or terminate further review and consideration of the development application. In such case, the applicant and property owner shall be responsible for all cost incurred up until that time.

A. Application fee	B. Expected planning consultant review cost	C. Total cost expected of application (A+B)	D. 25% of total cost, due a ltem 2 time of application
Project likely to incur add consultant review costs?	litional engineering or other		
Yes	~		
The belonge of the applies	intle costs, not due at the time of a	onligation, shall be nevable upon a	unligant receipt of any or mare

The balance of the applicant's costs, not due at the time of application, shall be payable upon applicant receipt of one or more itemized invoices from the City. If the application fee plus actual planning and engineering consultant review costs end up being less than the 25% charged to the applicant at the time of the application, the City shall refund the difference to the applicant.

SECTION C: AGREEMENT EXECUTION

To be filled out by the Applicant and Property Owner.

The undersigned applicant and property owner agree to reimburse the City for all costs directly or indirectly associated with the consideration of the applicant's proposal as indicated in this agreement, with 25% of such costs payable at the time of application and the remainder of such costs payable upon receipt of one or more invoices from the City following the execution of development review services associated with the application.

Signature of Applicant/Petitioner*	Date
Kory Krieser	3/11/2024
Signature of Property Owner (if different)	Date
	mm/dd/yyyy